



# **LANDTRUST**

**A Landowner's Guide to LandTrust**

# Welcome to **LandTrust**

Today's farmers & ranchers face more headwinds than almost any other time in history with so many factors affecting their business' bottom line that they don't control like trade wars, commodity prices, weather, and ever-changing consumer preferences. For these working-lands landowners, LandTrust offers an opportunity to generate additional income from their land's existing wildlife and natural resource 'crops'. We love America's agricultural producers and humbly aim to be a trusted business partner in driving additional income for your operation.



A handwritten signature in black ink that reads "Nic DeStasio". The signature is fluid and cursive, with a long horizontal stroke at the end.

Founder & CEO

## A landowner's guide to LandTrust

Working lands should remain in working hands. LandTrust partners with landowners to help them earn additional income from their land by connecting them with responsible sportsmen seeking private land access. Landowners tell us that LandTrust gives them the greatest value and ease of use when scheduling, communicating, insuring, and managing payment from sportsmen hunting or fishing on their land.



## What is LandTrust?

LandTrust is an online marketplace connecting landowners with responsible sportsmen seeking hunting and fishing opportunities on private land.

## How does LandTrust work?

- Landowners visit LandTrust.com and select “Add Listing” to list their property for free.
- Sportsmen get ID verified.
- Sportsmen add a credit card.
- Qualified sportsmen request to book.
- Landowners approve booking.
- Landowners get paid.



# Why is LandTrust a better way to work with sportsmen?

LandTrust focuses on five important steps to make the outdoor experience better for landowners and sportsman alike:

## **Sportsman Verification**

Our goal is to connect landowners with respectful sportsmen who appreciate land, it's resources, and the work our landowners invest in it. LandTrust verifies the identification of our sportsmen by having them submit their photo ID and credit card confirmation prior to any booking.

## **Upfront Payment**

Sportsmen authorize payment at the time a booking request is submitted. Once a landowner has accepted the request, the sportsman has 48 hours only to cancel and receive a refund. This policy ensures sportsmen are committed to the experience and protects landowners from lost revenue from last minute cancellations.

## **Indemnification**

As part of LandTrust's standard Terms of Service, sportsmen agree to indemnify and hold harmless both LandTrust and landowners against any claims arising from their outdoor experiences. They acknowledge the potential dangers of the experience and agree to full responsibility at their own risk.

## **Insurance**

LandTrust strives for the safe enjoyment of private lands and encourages all members to carry appropriate insurance. Our 2021 Safety and Insurance Program is designed to offer additional peace of mind. Landowners are protected with property damage coverage as well as a specialized \$1 million liability backstop from LandTrust. Sportsman are protected with medical expense coverage should an injury occur.

## **Validation and Ratings**

LandTrust is designed to foster trust between landowners and sportsmen. Sportsmen are given ratings and reviews by landowners at the conclusion of their trip. Landowners are also rated and reviewed by sportsmen about their experience. This creates transparency among parties and helps establish trust where it has traditionally been difficult to do so.



## Will hosting hunters really make me money?

On average, landowners who are using LandTrust make between **\$2,000 - \$30,000** while only spending **5-7 hours a year** managing the process.



## How do I get paid?

When you register, be prepared to provide your banking details through our secure website. Our third party processor (Stripe) will hold your account information. LandTrust does not store or maintain any financial information. When a trip concludes, LandTrust will initiate a transfer of funds to the landowner's account. Direct deposit can sometimes take 1-2 business days.





## **Can I pick who comes to hunt? How do I trust they will respect my land?**

Yes, Landowners have total control on LandTrust. We require hunters to complete ID verification prior to booking. You can approve or not allow hunters based on the information they provide you, including any conversation you would like to have with the sportsman directly. You also control the number of sportsmen allowed on the property, how often sportsmen come on the property, what weapons they can hunt with, and even where they can hunt. Our process seeks greater accountability to keep the landowner in full control.



## **I'm rarely on my land, do I need to be there when sportsmen arrive?**

You do not need to be on-site when you host sportsmen. You provide arrival instructions and property rules for your property when you create your listing, then LandTrust creates specific GPS maps with important waypoints of the property like gates, parking areas, & restricted areas. We send all of that info out to sportsmen once you accept their booking request. So you only need to fill it out once, then LandTrust takes care of the rest.



## Can my friends and family use LandTrust to schedule a hunt?

Yes, simply send them your LandTrust listing or ask them to look up your listing on LandTrust.com and make an inquiry. You can then send them a special offer for their desired dates and price of your choosing (above \$1), that way they can schedule their own booking and you only have to manage one calendar (no more double bookings!). Your friends & family will also be covered under LandTrust's Safety and Insurance program in case anything happens. If you've already scheduled other groups outside of LandTrust, just block off the dates in your LandTrust account calendar so there is no overlap.



# How do I get started?

## Landtrust is offering Nebraska Landowners a Free Premier Listing Service.

Under this special offer, LandTrust can do the work for you and have your listing up and running with professional photos and copy-writing in about a week. Call us to redeem your special offer at (406) 709-8703 or Go to LandTrust.com and begin creating a free listing based in Nebraska. Within one business day, a LandTrust account manager will:

- Call you to help you create your account and schedule a photographer to take pictures of your land.
- LandTrust will send you a proposed version of your listing that you can edit and submit.

It's a limited time offer for Nebraska landowners so call us today at (406) 709-8703 to get started or pick a time that works for you here: [calendly.com/landowners](https://calendly.com/landowners).

### Limited Time Offer For Nebraska Landowners

- Property Photographer
- Account Manager
- Expert Pricing Support
- Professional Writer

Free game cameras for the first 50 landowners who sign up.

~~\$2,500~~

**FREE**

# LandTrust puts you in control

## Listings are 100% customizable

- You pick dates
- Number of sportsmen allowed per booking group
- Select the types of weapons allowed
- Choose the price for sportsmen booking your property

**Sportsman submit ID verification**

**100% payment up front**

**Lodging is not required**

**Landowner controls who comes and who doesn't**

**Comprehensive safety and insurance program**

**It's free to sign up.  
Call (406) 709-8703**

# Still on the fence?

If you're worried about commitment, you don't have to worry. You can sign up for LandTrust for free, leave whenever you want without any hurdles.

**If your land has wildlife resources like deer, elk, antelope, turkeys, ducks, pheasants, or fishing, your land has the potential for providing more. Give us a call (406) 709-8703 for your free premier listing service.**



**Colton**

**Mike**

**Give us a call for your free premier listing service.**

If you have other questions, give us a call at (406) 709-8703. We want to hear from you.

# Get Started Today

## Step 1

Go to [LandTrust.com](http://LandTrust.com) and begin to set up your free listing.

## Step 2

Within one business day, an account representative will call you to schedule time to help you write your listing and schedule a photographer to take pictures of your land.

## Step 3

Your account manager will send you a proposed version of your listing that you can edit and submit.

## Step 4

Submit your listing and receive your first booking!

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**FREE**

LandTrust does all the work for you. It's a limited time offer for Nebraska Landowners so call us today at (406) 709-8703 or start your free listing at [LandTrust.com](http://LandTrust.com).



**LandTrust.com**

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